



# OUR VISION

Metabond is one of the leading lubricant and fuel additive manufacturing companies around the world. We offer a range of high quality products and innovative, sustainable solutions, which are tailored to suit our clients' needs. Our goal is to supply our customers with products that extend the lifespan of their machinery while minimising the environmental impact we weigh on our planet.

We take pride in marketing our self developed and manufactured products within our own distribution network since 2014, which means that we are completely liberated from other third party manufacturers' and developers' possible whims and order giving.



## Mission

Our mission is to always be honest and stay true to our human and ethical principles, which enables us to continuously grow our turnover and revenue. We develop innovative products that fulfil current and future needs. We operate safely, look after our environment and support the communities which we are related to business wise.

## Strategy

Being the world's first family run small business specializing in lubricant manufacturing really means a lot to us. Therefore in order to grow and strengthen our market position, we base our strategy on the following points:

### Growth

- Constantly reaching target growth
- Entering markets and regions where our presence is still small or where our products are not well-known yet.

### Products and services

- Finding innovative solutions for our clients' most important lubrication technology needs.
- Providing outstanding technical services, trainings and products to our clients.
- Focusing on customer satisfaction.
- Our goal is to manufacture both technically and visually unique products.
- Optimising and constantly developing our distribution network.

## Values

Being who we are is solely based on our devotion to the strictest ethical norms and honest, humane behaviour.

From top to bottom, we keep our manufacturing and marketing strategy ethical, without compromising.

### Devoted to our customers

As a company we are devoted to provide our clients with the best products and customer service available on the market. We focus on making our products affordable by creating honest pricing. We want our customers to get the most value out of their purchases and to think of our products as an investment.

### Respecting our Employees and Partners

We run a safe, healthy and harassment free workplace that encourages team work and rewards commitment. We continuously train our Employees and Partners and creating an environment for them, where they can freely express their thoughts and ideas.

### Looking after our environment

Metabond Magyarország Kft. is aware of the responsibility that preserving and protecting the planet where we live is mandatory. Therefore our manufacturing process is eco-friendly and meets all modern health and safety regulations – reflecting “good husbandry” within the field of lubricant manufacturing. We provide our customers with products that reduce energy consumption in machinery and minimise the environmental impact on our planet, cutting down on the wastefulness of modern day consumer society.

### Respecting our Suppliers

The quality of our products are based on our suppliers competency, therefore we only build relationships with companies to whom constant development is key – this way Metabond products always satisfy our clients' current and future needs.

***DO IT THE HONOURABLE WAY!***

